

Visit Bend Excellence in Tourism Award

Overview

The Visit Bend Excellence in Tourism Award recognizes an organization or individual who has made an extraordinary contribution to Bend tourism including:

- Providing excellent customer service and value
- Creating a significant economic impact to the local community
- Attracting visitors from outside of the region
- Generating media attention
- Promoting Bend as a world-class tourist destination

Selection and Presentation

The award is announced and presented on an annual basis each February. Nominations close on November 1st. The award winner will be selected from among the qualified candidates by the Visit Bend Board of Directors.

Prize

The award recipient will receive \$1,000 toward Visit Bend Partner Marketing offerings including the Official Bend Visitor Guide, Visit Bend's website www.visitbend.com, special event guides, broadcast emails and Visit Bend's social media marketing.

Entry Criteria

- 1. The award recognizes accomplishments for activities that occurred or were completed during the calendar year of entry.
- 2. Organizations or individuals may be self-nominated or nominated by another party.
- 3. Candidates must have current business operations in Bend, Oregon.
- 4. Past award winners may be re-nominated in recognition of new accomplishments.
- 5. Complete following entry form and submit by email or mail to:

Visit Bend Attn: Valerie Warren 917 NW Harriman Street Bend, OR 97701

valerie@visitbend.com

Nominations must be received by 12:00pm on November 1st.

Entry Form

Nominee Contact Information Name: Address: _____ City, State, Zip: _____ Phone: _____ Website: ____ Nominator Contact Information (if different) Name: ____ Address: _____ City, State, Zip: _____ Phone: _____ Website: Check materials enclosed: □ One-page typed statement explaining why nominee is deserving of the award. Please cover all of the contribution points listed in the award overview. (Required) □ Supporting material including photographs and/or documentation. (Optional)